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FULCRUM

Broome Community College

A STUDENT PUBLICATION

Vol. XXIII, No. 5 Nov. 26, 1980

Joey, "The Hit Man"

by Toni M. Wolcott

On Thursday, November 13, "Joey", a Mafia hit man, came to Broome to "reveal the secret world of organized crime". Joey has been responsible for over 38 organized crime "hits" during his 30 years of involvement with "The Mob". In addition to these crime "hits", Joey has been involved in such illegal activities as: shylocking, bookmaking, murder, scalping tickets, smuggling, bootlegging, narcotics, and "muscle work".

Joey was left to support himself at a very young age. At that time, Joey found what he felt, and still does, was the best way out. He became a numbers runner at the age of eleven, and was making between $75 and $150 a day. By the age of thirteen he was a "strong man", breaking legs. At 15, he was making somewhere in the neighborhood of $500 a day. By the age of sixteen, Joey was a hired killer.

As a person, Joey is very apathetic towards life. That is, "He couldn't give a damn whether he lived or died". His remarks regarding threats on his life were that if someone were plotting to kill him, they better not screw up because if they did, he wouldn't. Joey also made it known that if someone were to succeed in killing him, there would be an awful lot of people looking for them. When Joey was asked if he believed in God, he was quick to reply "no". Students were surprised to find that Joey's life was not filled with as much stress as one would think. To relieve what little stress Joey does encounter, he goes bowling and has an average of about 165 pins.

When Joey was asked why he came to Broome, he replied that he was hired. Joey was hired by the Broome Community College Program Board through the American Program Bureau in Massachusetts. Joey's initial reason for touring the country, aside from a rather healthy sum of money, is that he is tired of people being offended when he kills someone. Joey explained that the reason that the mob exists is to get society the things it wants. He also explained that he has no one to protect him, like the police, so he must protect himself.

Joey gave what many students called a "sermon" regarding the legalization of "pot". As Joey puts it, "As soon as the average American decides he's willing to pay full price for merchandise, willing to follow all the laws, willing to stop gambling, and playing around on the side, I'm finished. I can't survive. He explained that until we are ready to fight to legalize such things as "pot", we are making millionaires out of the mob. He also once again added that we have no right to be offended when he kills some one. He is "doing it to give us what we want."

Joey explained that the minute you tell a person that they can't do or have something, you have just created a business for the mob. He reinforced this by citing Anita Bryant as an example. Anita Bryant made it illegal to have open housing for "gays". The mob then set up open housing for "gays". They have already made $20 million. They charge $450 for a one bedroom apartment, and then charge $10,000 to join the private club which the rentee must be a member of to rent. The mob, a group of "hard, tough, mean, vicious, and intelligent people", expects to make over $20 billion in the next twenty years because of Anita Bryant. Joey added, "Thank you, Anita Bryant."

The students reactions to Joey varied. While some felt that he was a very intelligent and sensible man, others felt that he was merely a "farce" who received his capital, not from supplying society with its wants, but from the money he receives for telling his "story" around the country. While Joey presented some very valid statements, such as the ways in which society allows him to exist, he also made some statements which seemed quite contradictory. Some students brought these out into the open. Joey was asked why if he didn't care whether or not he lived or died, he would not allow any pictures to be taken of him. Joey seemed to conveniently avoid this by making a remark about the prettiness of his face. In addition to those who felt that he was a "farce" there were those students who described Joey as being "arrogant". One incident which was used over and over again to support their thesis was a reoccuring argument which Joey had with one of our students. The student made every attempt to point out that there were other ways which Joey could have supported himself. In order to do what seemed to be "defending" his ways, Joey set a group of conditions, such as hunger, and asked if this student had ever been faced with these conditions. Much to many people's surprise, he student replied, yes. Joey then went on to inquire what the student did to alleviate these conditions. The student replied that they "worked in shit". Joey then terminated the argument by stating that the student did it his way and he did it his.

Now that Joey has gone, there has been much controversy, which is beginning to die down, over whether it was good judgment to have brought Joey to speak at Broome. I suppose it doesn't really matter now. Whatever the opinions may be, Joey did do one thing to this campus which I never thought would happen. That was to create a sense of empathy on this campus, which, at times, seems an impossible act. I think it will be pretty hard for Program Board to top this event!

We would like to express our deepest sympathy to Mr. & Mrs. Chambers at this time. Our thoughts have been with you.

Fulcrum Staff
BCC Students

LATE NEWS

KUM BACK MIXER - Wed. Nov. 26th, with BROTHERHOOD in the Cafeteria, 9:30 to 12:30 - Sorry, No Guests. BCC Full Time Students $1.00.
Beer, Soda, Wine, and Wine Coolers available. Bar opens 9:00
This event funded through your Student Activity Fee and the Alumni Association.

LONDON TRIP - There is still time to join a group traveling to London Dec. 26th to Jan. 4th. They will be visiting Buckingham Palace, Westminster Abbey, Trafalgar Square, St. Paul's Cathedral and the Tower of London. They will also attend a performance at the Royal Shakespeare Theatre. If you are interested, you may check the price with Ms. Aleccia - T 126. Deadline Dec. 1st.

NEW CLUB ON CAMPUS:
Medical Assistant Association
Animal Sale for Christmas
Wed. Dec. 3 11:00 - 1:00
Thurs. Dec. 4th 11 - 2
Location Student Lounge & Cafe.
Night Students:
Tuesday - Thursday
Dec. 2 - 4 5:00 - 8:00
Location Bus. Lge. & Titchener
Come one, come all!

CHRISTMAS PERSONALS- Send in your personal Christmas Greetings for the last issue of the Fulcrum - for this semester. Deadline Dec. 8th - out on Dec. 17th. - Reserving one page for Christmas personals - Tomi & Millie

"Get by with a little help from my friends."

Dave Nixon, as usual, being his cute and clever self.

ROLLER SKATING
by Millie Crandall

The BCC Roller Skating Party was held Tuesday evening November 11th from 7 to 11 PM. Despite an ice storm that hit the Southern Tier highways just before opening time, about 150 students and their friends enjoyed the skating session and the FREE BEER paid for by your STUDENT ACTIVITY FEE. There was also free punch served all evening, courtesy of the Rollarena.

As I watched the ups and downs of the skaters on the floor, from my vantage point in the music control room, I was glad to see that no one was getting hurt. A few were able to skate very well, doing fancy turns and moving backwards in the center of the floor. Some had obviously never skated before; they started out by moving around the outside, and holding on to the railing. As they got more practice and loosened up later on in the evening, they moved out onto the skating track, away from the rail and on their own.

The rink routines were followed, a Couples Only, and a Men and then Ladies Only, followed by All Skates. There was a Trio Skate in which direction of the skating changed when the whistle blew, and ended with many sprawled on the floor. That seemed to be everyone's favorite. Some were even seen crawling off afterward.

Rollarena's skating floor is a lovely light blue. Normally, it would be associated with soft blue sky, softly rippling blue water, soft blue blankets, but, that blue floor is HARD!. Looking away for an instant as you skate down the floor can cause a disaster.

There were probably quite a few blisters, bumped knees and aching backsides by 11 - but after a few free beers served when skates had been put away, they were forgotten - until Wednesday Morning, that is!

The making of a chain reaction?

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BCC Master File

EDITORIAL PAGE

Dear Editor,

When I wrote the article, "Kuwait Football Comes to Broome", my main objective was the article be informative, not a subject of controversy. When I asked for opinions of the article, they were mixed. That, of course, was to be expected. This came from the Kuwait students. I didn't expect the American students to say (or do) much, except be informed that another country has a different life-style—and a different opinion.

But, apparently I was wrong. Some students abused the purpose of this newspaper by hanging pictures up from the article and adding picturesque sayings.

Most of these additional "articles" were found on various walls on the campus. Some were even found in the men's room. I would like to point out that these students are from Kuwait, an Arab nation. It is located between Saudi Arabia, Iran and Iraq. It is neither of these countries.

If students can take the time to do demeaning acts, they can at least take the time to be informed. Afterall, when students arrive at a college level, they can be expected to at least think and reason. Bigots like Archie Bunker are supposedly fictional, but they seem to be in abundance on this campus.

I know that there is a war going on between Iran and Iraq, but that war is in the Middle East. Not here. So are the fifty hostages. The International students from those areas are not responsible for the seizure of the hostages.

I believe in the pride of America, but aren't there better ways to show it? Can't we take all the energy that has been put into thinking up slogans such as: "Khomeini, let my people go", "Iranians, go home" and the such, into something more constructive?

Let me ask this question, is this what will happen each time the Fulcrum (or any other paper) tries to inform the public about someone else's lifestyle? Just because someone acts and speaks differently from the way we are accustomed to, is no reason to laugh or criticize. There is usually a reason for everything.

As for those who are not well informed, I do nope that they pick up a newspaper, switch on a television, or look at a map.

Catherine Marhefka

Drop In and Lend a Hand

FULCRUM

Phone 772-5212

Student Union, Room 1

Millie Crandall — Co-Editors — Toni Wolcott

Writers featured in this issue:

Millie Crandall, Whitey Eveland, Larry Jenkins, L.M. Johnson, Mark DeMaria, Daren Pelkie, Karen Sherman, Mary Jane Snow, Larry Truillo, Toni Wolcott, Cy Young, Duduzile Zondo

Layout: Toni Wolcott, Millie Crandall

Advisor: J. Gormley

The FULCRUM is published bi-monthly. Its office is located in the UNION. Letters to the editor are welcome and must be typed and signed, but names will be withheld upon request. The Editors reserve final authority on all matters pertaining to the newspaper.

Opinions and material printed in the FULCRUM are not necessarily those of the FULCRUM staff or of BCC.

Changing Patterns

by Karen Sherman

How can I be so busy, yet feel so lonely? Loneliness—overpowering in its emotion. I walk the crowded campus encapsulated in my own shell, a part of no one.

The pain threatens to overwhelm me now. Tears well behind my eyes, threatening to spill down my cheeks. I want to run away. To hide in a dark quiet place and weep.

"What am I doing here?" I ask myself.

Two young lovers stroll past, hand-in-hand. Faces glowing with the wonder of each other. I glance at my ringless left hand—not even a faded band of skin to show once it wore a wedding ring. I suddenly realize I can't remember the last time a man asked me out, much less when I walked hand-in-hand, face aglow. And the pain burrows deeper. A tear trickles down and I shake my head.

"No! I will not cry! I WILL NOT!"

I straighten my sagging shoulders and walk on. The air is crisp and biting. I look up. The sky is a deep blue; the sun is splashing the campus with spun gold. I glance at the hills, dull and rusty now, but I remember a few weeks ago they were splashed with vibrant colors, glorious in their fall finery. And I remember a portion of a Psalm: "I will look unto the hills from whence cometh my help . . ."—God. I've forgotten Him.

I look at the hills again. Remembering them misted in shimmering white during a snow storm; hesitantly green in their first formal dress of spring. And I realize as the hills change with the seasons, so do my emotions with the vicissitudes of life. I begin to remember the happy times. The births of my babies; the operation that gave hearing to my first-born. The love of friends in each of the cities I have lived and the richness of our experiences together as wives and mothers. Now, in a new city, my friends are single parents. We are struggling to make new lives as individuals, not as daughters, wives, and mothers.

I draw from my memories and am strengthened by them.

"Thank you, Father. For reminding me of the wonders of all life's experiences. For the privilege of finding out who I am, and what I'm capable of becoming."

Drinking in the freshness of the air, I hear the sounds of people laughing, talking. A gust of cold wind reminds me of winter's approach. Yet, deep within, I am conscious of a growing warmth; the pain recedes with the appearance of thankfulness for life. Joy replaces the pain. I reach to embrace life again, no longer retreating.

"Hey, Karen. Can we sit with you?"

I am in the cafeteria, enjoying a meal, savouring the release from hurt. I look up at two young friends.

"Sure. How are you anyway?"

With a smile I sit back to listen, loneliness and pain once more a part of the past.

". . . but why our picture?"

CATHOLIC HOLY DAY
MONDAY, DECEMBER 8th
LITURGY OF THE MASS
11:05 A.M. and 12:05 P.M.
IN
LITTLE THEATRE

God, Health and Broome, Are All Things To Be Thankful For

by Mary Jane Snow

Many of us think that Thanksgiving is nothing more than an extra long weekend, a turkey dinner with all the trimmings and several football games. Why not, instead, we all try something new and exciting and reflect upon what we have to be thankful for! Now, before everyone throws this article down in disgust let me be the first one to tell you I understand your feelings completely. You're flunking 3 subjects, you have no money for tuition next semester, your boyfriend can't get with it and -or your girlfriend won't see things your way, and as if all that isn't enough you have just realized that you are stuck right in the middle of Binghamton (for those of us familiar with this dear little town that's a fate worse than death).

On the other hand we have our health (more or less), we all have friends to depend on, we all have God in heaven, and we all have a school to go to.

Some of the more cynical may say . . . So What . . . but let me ask you something. Do any of you know what it's like to be blind, to be crippled, or to fight the battle of cancer every day of your life? The next time that you take your health for granted answer that question.

Everyone is lonely at one time or another but how would you feel if that was the situation all the time?

How much we take friendship for granted . . . our friends, the people that laugh with us, cry with us, dream with us, divide our pain and double our joys just by being there. Friendship is always something to be thankful for. Never, ever take it for granted.

For the more hopeful of us we will be thankful this season for God in heaven. We will know that He guides our lives and never, ever lets us fall. We will be thankful that He forgives our sins, that He's always there to talk to and that we have our faith in Him to hang on to.

For those of us who will reflect deeply enough (and it will take some doing) we will all come to be thankful for a group of buildings on Front Street known as Broome Community College. We've all used some choice four-letter words when we talk about the teachers of this school. Why not, instead, we use one six letter word just once . . . THANKS . . . for giving us something to do with our lives, for sometimes being a sounding board for our frustrations, and most importantly, for giving us a part of yourselves every time that you walk into a classroom to lecture.

For those of you who read this article and enjoyed it I thank you for you have given me something to be thankful for . . . a chance to share my feelings.

For those of you did not enjoy this article, enjoy your football games, your turkey dinner, and your extra long weekend and I pray that each of you at some time in your life, if not now, will find a deeper meaning of what it is to be thankful for something or someone.

God bless and Happy Thanksgiving.

Career Update

by Larry Truillo
Placement Counselor

I would like to take this opportunity to make two announcements. One is addressed to the senior engineering technology students, and the other for those students who are in the process of researching their respective careers.

First, to the senior engineering technology students, here is an update of companies coming to recruit on campus in January:

Tektronix, Inc. Morse Chain, U.S. Air Force, Honeywell, IBM Endicott, IBM Manassas, IBM Owego, IBM Vermont, Ingersoll-Rand, Inc., NYSEG, Corning Glass, Stone & Webster, American Bridge, Union-Carbide, Instrument for Cardiac Research, GAF, Bendix Corporation (Montrose), Bendix Corporation (Sidney), Savin, Singer-Link, Doron Precision, Xerox-Binghamton, Smith Corona, Universal Instruments, Norwich-Eaton, NY State Department of Transportation, Lozier Architects & Engineers, Sandia Labs (Albuquerque-Livermore), Eastman Kodak, Bell Laboratories, General Electric (Florida), American Solinoid.

Those interested in participating, please be sure to be registered with our office before you sign up. You may pick up forms in the Placement Office (W201).

Second, for those who are in the process of researching their careers, we have recently added several books to our career information library. They are:

Opportunities in: **Travel Careers, Sales and Marketing, Technical Communications, Securities Industry, Machine Shop Trades, Architecture, Foreign Language Careers.**

Also, for those researching for careers, we have added a wall chart of Skills Clusters, which you will find will greatly assist you in your career endeavor.

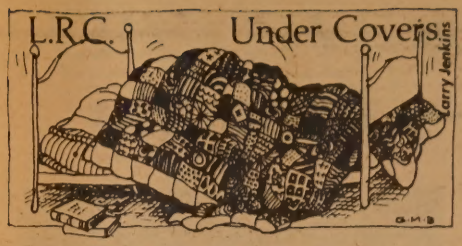
DAVY'S 1104 FRONT STREET

THE BEST LIVE

ENJOY THANKSGIVING HOLIDAY

WEDNESDAY - 26th A.C.T.X.
THURSDAY - 27th WILD TURKEY PARTY
FRIDAY - 28th MOSS BACK MULE BAND
SATURDAY - 29th KENTUCKY MOON

Coming Sun., Dec. 7th "GRINDER SWITCH"



For sake of argument, consider that the amount of television programming in prime time is 44 minutes an hour, leaving 16 minutes of sponsor time. If the average commercial is 30 seconds long, then every prime time hour, you're bombarded with 32 commercials.

Since a decent TV ad may cost as much as $100,000, a popular commercial may run for six months on all three major networks. Since you and I are saturated time and time again with the same commercials, it's easy to see why a catchy jingo like "reach out, reach out and touch someone, reach out and just say hi" works into our brain and eventually motivates us to call long lost Aunt Tillie in California.

Selling a product or service is the intent of ad creators. Through communicating positive information, a warm feeling or a lasting image; companies entice you to buy, buy, buy.

You're a better consumer if you can filter out the wrong conclusions, unrealistic images, empty feelings, catchy but dumb slogans, and blatent sexual innuendoes of television commercials before spending all your money. Today's column has a few examples of what to filter out.

For example, nice things are presented about a product, but the conclusion drawn may be exaggeration or just plain wrong.

To wit: "When you're out of Schlitz, you're out of beer." No, you're just out of Schlitz beer.

(For International Scout) "Anything else is just a car." No, anything else might be a Ford Truck.

"If you can pinch an inch (of body fat) get on the Special K diet plan." If your doctor wants you to have an extra inch or so to pinch, don't get on anybody's diet plan.

Companies also project an unrealistic image for their product users. After a long day of screaming kids, grocery shopping and housecleaning, are you—ladies of America—interested in an "Aviance night?" If you're a Supreme Court Judge and your son drives up the Court House steps in his new truck, will you jump for joy with that "Toyota feeling?"

Some ads actually say nothing substantial about a product but attempt to communicate a feeling that the empty headed consumer should associate with the product being hawked.

In a "grape nuts" commercial, an outdoorsy looking mountain man eats the cereal because, as he says, grape nuts "has respect for nature." How does a brainless food have respect for anything?

In another place, at a far off beach, Ford trucks are peddled as being "built tough." They're tough because you can see them dangling in mid-air on tethers from helicopters. Given that trucks are heavy, actually the helicopters are the machines that were "built tough."

Finally, in this "saying nothing" series, noted personalities are shown doing their thing—playing tennis, for example—and then gulping "7-Up." The slogan is: "America is turning 7-Up." Did American ever turn 5-Up? When will we turn 8-Up?

Perhaps, from their ads, we should give some corporations our sympathy. Nissan says about their Datsun cars: "We are driven." Is that bad? Would they prefer that we left our Datsun in the garage?

Remember the heart rending cry: "It isn't dessert at Tucker Inn without the great taste of Cool Whip." Perhaps the guests at Tucker Inn are better off without dessert!

Have you heard Alcoa's, the aluminum greats, plea for understanding? Alcoa says "we can't wait, we can't wait 'til tomorrow. Alcoa can't wait." That's very sad. Everyone else has to wait for tomorrow.

Finally, did you know that Keebler cookies are "made by elves?" Apparently, they work cheaper than union labor.

Some advertising agencies believe that the more obnoxious the commercials are, the more you and I will want their product. Can you wait to run right out to McDonalds and get a pen that dances and sings "free, free, free, free, free?" Will you be like Mr. Whipple and fight to stop women from squeezing, and now hugging "Charmin" toilet paper? Will you explore the ends of the earth to find that ungodly looking junk shop called "The Last Place on Earth" just because the creepy clerk loves **Citicorp** travellers checks?

What's also obnoxious to some of us is the sexist logic in some ads. Obviously, only the woman does the laundry (phooey!) because only the woman agonizes over "ring around the collar." Only women clean the house (double phooey!) because only women worry about dirt in the bathroom (Lysol Tub & Tile Cleaner), the kitchen floor (Future wax) or the rugs (Love My Carpet).

The blatent sexual ads are the most amusing and maddening. After all "nothing beats a great pair of L'eggs." Is that a great pair of L'eggs or legs?

Hanes underwear "makes you feel good all under." That sounds like fun.

"Have you checked you car's underwear?" I know this commercial is supposed to promote MONRO mufflers and tailpipes, but it spends more time with the model who first gets artificially embarrassed by the question and then, after smiling at the final car repair bill, winks at the camera.

The last, but probably best, sexual ad is the Serta commercial where Susan Anton stars. In it, blonde, sexy Anton, in a night gown glides out of a softly lit forest, and eases over to the soft looking mattress. After talking to herself about the wonderfulness of a Serta mattress, she caresses the quilted cover and coos to her audience that it's "firmness that **feels** good."

I know it sounds like she's just promoting an inanimate object but all the visual images are connecting her sexuality with a Serta mattress, and somehow convincing all the brainless horny male consumers that Serta offers special advantages over a Sealy.

Fortunately or unfortunately, television commercials, even the awful ones, are an important part of our capitalistic society simply because they produce sales. Sales produce money for jobs and for the continued existence of corporations.

You can learn and understand advertising: How it's done, why it's so successful and how it's integral to the American economy by taking advertising and marketing courses at B.C.C. BUS 141: Marketing and BUS 229: Advertising, taught by Business Department faculty are good examples of such instruction.

The LRC (Library has several books about the topic:

Bauer, Raymond. **Advertising in America: The Consumer View.** HF 5822.B335.
Key, Wilson. **Subliminal Seduction.** HF 5813.U6.K48
Preston, Ivan. **The American Blow-Up: Puffery in Advertising and Selling.** HF 5813.U6.P68 1975.

Hopefully, students taking these courses and reading these books will be capable of creating commercials that aren't sexist and obnoxious; that don't have poor conclusions or empty images but still sell the product or service of the company. (Good luck)

Perhaps in a few years, after your BCC education, we won't hear two young boys screaming at their father, "we want Thomas's, we want Thomas's, we want Thomas's." We want an aspirin . . . .

See you at the L.R.C.

Rainbow-Time Theatre

by Elmer "Whitey" Eveland

Based upon the principle that handicapped and nonhandicapped persons can and should work together, and that children should be sensitized to the fact that people are people, whether handicapped or not, Mr. Angelo Zuccolo of the Dept. of Theatre at BCC and Ms. Jean Fairbairn, Director of the Office for Students with Disabilities at SUNY Binghamton, together with people from both colleges and the community, formed the Rainbow-Time Children's Theatre Company a few years ago. I had performed in Mr. Zuccolo's Children's Theatre, the first blind student in the class. But in the Rainbow-Time company people with varying kinds of handicaps perform side by side with nonhandicapped performers.

We might have a King in a wheelchair, the Witch who is lame but ambulatory, perhaps a Jester who might have a hearing impairment, a nonhandicapped Court Magician, a Princess on crutches, a nonhandicapped Prince, an animated blind Lollypop Tree, etc., in a given play. The nonhandicapped help the handicapped on stage or off stage where needed.

The plays performed are similar to those performed by BCC Children's Theatre Class. The audience, too, consists of children from the preschool age level through grade three. Like BCC Children's Theatre, Rainbow-Time performs in preschools, at Broome Developmental Center, and in the summer in parks and playgrounds. Similarly, Rainbow is participation theatre as is BCC Children's Theatre.

Unlike BCC Children's Theatre, Rainbow-Time can do shows at times impossible for Children's Theatre to perform because of class schedules and the limits of the Academic Year. Then, too, Rainbow-Time is a voluntary group, whereas in BCC Children's Theatre, the students are earning credits toward their Degrees. The purpose of Rainbow is to sensitize children and parents (or teachers) to handicapped persons as people first who just happen to have one sort of handicap or another. Both groups, however, are people who love to entertain children and who enjoy theatre as individuals who happily work together. Above all, both have experiences in which a wonderful sharing takes place, and I am fortunate indeed to belong to both groups!

Did you know that most rapes are committed by someone the victim knows? If you've been assaulted by a friend, neighbor, relative, or stranger, call the Rape Crisis Center's 24-hour crisis line at 722-4256. All services are free and completely confidential.

For more information: Rape Crisis Center 722-4256

MARK YOUR CALENDAR

WINTER CARNIVAL at THE PINES

JANUARY 13-14-15

$60.00 Full time BCC Student

Ask the 150 students who attended last year about the 48 funfilled hours at the Pines.

ECUMENICAL PRAYER SERVICE

FOR

ADVENT - CHRISTMAS

ON

TUESDAY, DECEMBER 16th

12 NOON

LITTLE THEATRE

One of the many spectacular entries at the Autorama.

Join the Fulcrum Staff Next Semester

BOOK BUY BACK

BCC BOOKSTORE - DECEMBER

The Bookstore will be conducting a Book buy back for the first time in December.

This is an opportunity to sell your used books for up to ½ the current list price.

The Bookstore will also be offering used books for sale starting in January.

BUY BACK DATES:

Friday,	Dec. 19th	9 to 4
Saturday,	Dec. 20th	9 to 1
Monday,	Dec. 22nd	9 to 2

Cultural Exchange

Ahllan Wa Sahlon See AL — Kuwaities

(Welcome Kuwaities)

by Toni M. Wolcott

One of the most interesting groups of foreign students, which you may have encountered this semester, is the group of approximately fifty students from Kuwait. For those of you who are unaware of the location of Kuwait, it is located between Iraq, Iran, and Saudi Arabia. The climate is much like that of Arizona, with summer temperatures climbing into the hundred and twenties. Winter temperatures tend to drop well into the thirties.

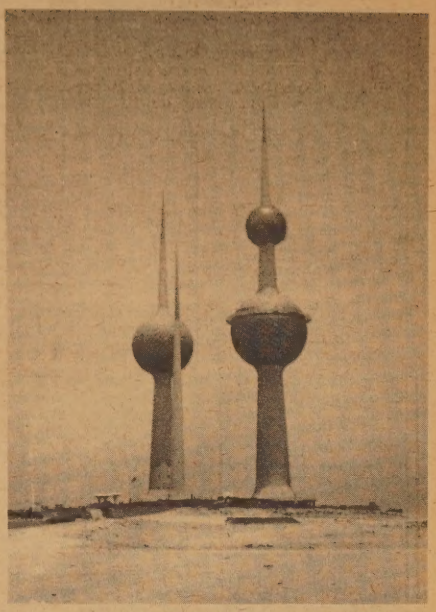
The language of the Kuwaiti is Arabic. Their religion is Moslem. The Moslem religion, to me, seems to be a very strict religion, mainly because it influences so much of their life. While eating pork is forbidden by their religion, the reason being the uncleanliness of the animal, the Kuwaiti's most popular food is rice. The Kuwaiti's meal schedule varies from ours, in that they eat their largest meal in the middle of the day. The people of Kuwait drink much less alcohol than we do. This is due to their religion, and also because the health department of Kuwait has successfully campaigned against the use of alcohol.

The most common form of transportation in Kuwait is by car. The Kuwaiti does not spend his time riding around on a camel, contrary to the beliefs of some of the students on this campus. Animals of this sort are not allowed in the cities of Kuwait. Schooling in Kuwait consists of a total of fourteen years, two years kindergarten, four years elementary, four years intermediate, and four years high school.

Twice a year, the Kuwaiti's have a celebration which is comparable to our Christmas. This celebration, which celebrates their pilgrimage to Mecca, is called Ede. The Kuwaiti's also have a spring holiday, which everyone celebrates by going on picnics.

The most popular sport in Kuwait is football, this sport is more closely related to our soccer. It is an extreme honor to be selected for the national team. The national team has a chance once a year to play for the championship. If the team wins, the members of the team who played in that game usually receive presents such as land or cars from the government or companies. Some of the other popular sports are basketball, volleyball, handball, and horse racing.

During leisure time, the Kuwaiti can be found at the sea, hunting, fishing, swimming, playing football (soccer), ice skating, attending family parties, or cruising at night. Dating is not present in Kuwait, as we know it.



The Kuwait Towers

Hashem Al-Mousawi in his Dishdasha

Young men and women do not date or socialize as openly as we do. This is due to their religion. Though things are slowly changing, the following trends are still present. Those individuals in their early teens are barely aware of the opposite sex, as far as dating, and socializing are concerned. When the young people of Kuwait reach the age of about seventeen they will speak with each other, but will never attend social functions together as a couple. If a young man feels that he is genuinely interested in a woman, he will then ask her parents for permission to be her fiance. If her parents consent, he may then attend functions with her. This however is not a permanent bond, or a guarantee of marriage. There is also no sexual activity at this stage of the relationship. The average woman in Kuwait gets married at the age of eighteen, and the male at twenty-five. The wedding consists of a large beautiful church wedding, followed by very large parties.

Family life in Kuwait is very close and the families are very large. Most families own their own homes. However, it is becoming increasingly hard to purchase a house in Kuwait, thus many people are resorting to apartment life.

The Kuwaiti's feel that we (Americans) are too quick to conclude that everyone in Kuwait is rich. They explain that the poor are too poor to come to America, other than on a scholarship, thus we never see them. One of the more impressive components of the Kuwaiti culture, is that the concept of being prejudice does not exist in Kuwait. As one Kuwaiti put it, "A human being is a human being, whether they are black, white, or of a different nationality."

South Africa

By Duduzile Zondo

South Africa is the country that forms the tip of the continent of Africa. At the very tip of it we find the famous seaport of Cape Town, and that is exactly where the Indian and Atlantic Oceans meet. Johannesburg is well known as the "Golden City" because that is where gold is mined.

The youth of Johannesburg go to school five days a week. Great emphasis is laid on subjects such as History, Geography and Languages, the rest is electives. When you are of school going age, you have to know the political situation of every country in the world, and where a particular place is situated and be able to point it out on a blank map. Students go on educational tours. They go to places like the museum, where African art as well as Western and Eastern art, is displayed; the zoo, game reserves, where animals still live under natural conditions - the only difference is that the area is encamped so that the animals shouldn't roam around and maybe harm people. They also go to factories and amusement parks.

Saturday is a great day for everyone, since there is no school! The mornings are strictly for housework and shopping. Then the afternoons are for sports such as soccer (well known as football), softball, rugby, tennis, boxing and netball and volleyball. There are afternoon and evening shows in the cinemas. The evenings are for discos, parties and other events such as dancing competitions and wedding celebrations and music festivals and picnics in the summer. Sunday is the day when the whole family is home and, in the morning, they all go to church. After church service, the family has lunch together and after that, everyone is free to do as they please. The Catholic church has the largest following and the rest belong to different Protestant churches.

I often hear people talking about how hard it must be for me to adjust. All I can say is that South Africa is a misplaced western country, except for its African cultures that people still value very much. I would encourage some of the people from here to visit my country and see for themselves.

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ENDWELL

CREATIVE CORNER

TURKEY DAY
by Daren R. Pelkie

They expressed bitter feelings, but no sour grapes,
when they sailed from Great Britain's strict power.
The King tried to stop them by booking up "Mapes,
so they chartered the Hong Kong firm "Mayflower."

This radical gang was called "King's Dissenters"
until spotted by kin of John Wayne.
Those slow drawling cowpokes became the inventors,
of Pilgrims as this group's new name.

"We'll thank God for our luck with a day to remember;
'Give Thanks' is our country's one rule,
We will feast on the third Thursday in November
'cause the kids have that week off from school."

The Pilgrims decided to have a parade
and choose as a Marshall, John Smith.
He rode at the head of this huge masquerade
in the rumble seat of his Plymouth.

The procession rounded the road's narrow bend
and children's wide eyes then did twinkle.
The good sense was had to bring from England,
their own inflatable Bullwinkle.

A very plump man said "I'll fast I suppose,
I am leaving to do some surveying."
His wife said "Don't go, I won't cook potatoes."
At which time he said, "Stuffing . . . I'm staying!"

The grace was delivered with a fine noble ring:
"Thank you Dear Lord for filling the fridge.
If it wouldn't seem bold may we ask one more thing,
Couldst thou helpest us to find our luggage?"

The butterball turkeys were simply superb
when washed down with wine and coca-cola.
The bread was prepared with a rich tasting herb
and the corn was enhanced with Mazola.

At meals end they stored all which refrigerates,
and three squaws from Indiana
showed them how they could wash their earthen-ware plates
in a box which they called "The Amana".

The men sat and glared (with their laps full of candy),
at a game 'twixt the Seahawks and Vikings.
Though they found true enjoyment in both Frank and Dandy,
that kid Howard was not o their liking.

Little children ate Mrs. Smith's Lemon Meringue
and fought over that which they'd see.
Their choices were either "Chitty, Chitty, Bang Bang,"
or "Charlie and the Chocolate Fact'ry."

The Unnamed Poem
by The Unknown Campus Poet

Is it love that makes you feel so happy,
so radiant when you are in his presence?
Does love make you want to climb a mountain
and sing out joyfully at the top of your voice?

Is it love when his embrace takes your breath away,
or when his smile sets your heart flying?
Does love put stars in your eyes, thunder in your heart
at the mere mention of his name?

Is it love when you long for him
and gain strength from that longing?
Does love make you warm all over
when he is close in your thoughts, your heart?

Is it love that makes me believe in him
and continue believing in his absence?
Does love fill you with hopes and dreams
each time you hear his voice, his whisper?

Is it love when his happiness
means more to you than your own?
Does love make you want to comfort him
in a time of need for tenderness?

Is it love when you want him to know you
as no other man has ever known you before?
Does love set your being on fire
each time he holds you in his embrace?

Is it love when all the world ceases to exist
each time you are in each other's company?
Does love make you want to always be there
for him to lean upon and be understood?

Love comes from within the heart,
not happening overnight, but in good time.
Is it love, that strange feeling inside?
Only time will tell . . . only time.

Significant learning occurs outside the classroom. Students learn a great deal from their peers as well as from the other non-teaching faculty, advisors and coaches within the college. JOIN AN ACTIVITY.

THEATRE/BCC ALUMNUS
by L. M. Johnson

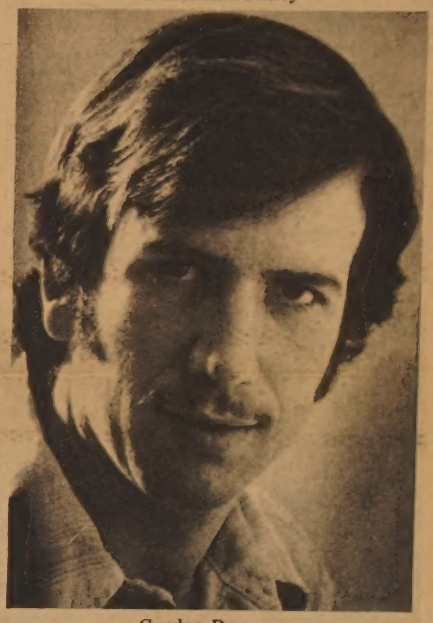
Why do they do it?! Why do the student actors and technicians involved in the THEATRE/BCC program invest so much time and energy, blood, sweat and dedication in development of their talent and craft? A key to the answer lies in a profile of the present occupations of individuals who have studied in BCC's theatre program in recent years.

Gordon Brown and Deborah Downey, for example, are working as professional actors in New York, while continuing their training at the prestigious American Academy of Dramatic Arts, preceded there by former BCC actors, Greg Brock, Rudi Caporaso and Michael Libous. One of Miss Downey's nationally showcased commercials, a Riunite Lambrusco airing, is in fact playing on local TV channels now. On the west coast, Steve Taylor and Patrick Phinney have appeared in several films, while James Hull, Doug Leonard and Michael Furiosi have built local reputations in the music and entertainment business. Keith Nelson, Michael Meade, Regge Garner and Lynda Helmer have gravitated to the broadcasting industry, Lisa Boris to professional modelling, Edward Zyskowski and Richard Tiffany to the world of mime in theatres and nightclubs, and Maureen Shiel to the demanding field of stage directing and one-woman showcases.

Conversations among these persons working in "the business" invariably focus upon early challenges and artistic demands encountered in time and energy spent in the BCC theatre environment. Reference is regularly made to the insistence in the THEATRE/BCC program upon actualizing one's own potential within a context of respect for stage priorities and sensitivity for the needs and growth of fellow performers and technicians.

"At BCC you're taught to develop not only your talent, but also the self-respect and self-discipline to survive in this business," observes one alumnus. Apparently, they are not simply surviving, but building careers with impetus provided in many ways through association with THEATRE/BCC.

Deborah Downey



Gordon Brown

If You Like Italian - Then You Loved "The Servant of Two Masters"
by Carlo Goldoni
Review by Millie Crandall

"The Servant of Two Masters" was presented Nov. 7th, 8th, and 9th, in THE LITTLE THEATRE; billed as the Robust Italian Renaissance Comedy, it was all of that and more. It was an opportunity to slip into the theatre of yesterday, with the actors talking in asides directly to the audience; they passed on very confidentially secrets about the plot not revealed in the action onstage. There were many familiar Italian hand gestures and antics that pleased everyone.

Directed by Angelo Zuccolo, it was Italian Commedia at its best, with a touch of the unusual.

The make-up by Carolyn Ellis was particularly fascinating.

Truffaldino, the Servant, whose purpose was to serve two masters well, played by David Nixon, kept the story moving along at a steady pace with comic acrobatics. He constantly mixed up the orders given to him by his two masters, delivered messages to the wrong persons, and added to the state of confusion.

Thumb-sucking young Clarice, played by Annamaria Trusky, and dashing Silvio, played by Steve Bill, were lovers. They wanted nothing more than to continue their petting and fondling of each other. Pantalone, Clarice's old hook-nosed father, played by Paul Camann, had other plans for her, betrothal to another man. His make-up was a work of art-his portrayal of Pantalone, the old man, very convincing.

Truffaldino's masters were Beatrice, played by Tina Opie, who was masquerading as her brother, and Florindo, her lost lover, played by Jorge Kabah. You must realize by now, this was not the average story of intrigue! It was somewhat on the wild side.

A younger maid, Smerelda, played by Donna Kenien, watched Truffaldino with love-struck eyes, hoping to get closer to him. Silvio's father, Dr. Lombardi, played by Jim Hunziker had some very amusing lines, regarding the insult to his family name when Pantalone chose other than his son Silvio for Clarice's husband to be.

Now add to the above, Brighella, the coarse servant, played by Michael Furiosi, who in one of his most earthy moments, relieves himself onstage. He also eats sticks of pepperoni, huge chunks of chocolate cake, grapes, two loaves of bread, and even chews a stogie during the performance.

There is also a porter, played by Jim Gale and a waitress, by Debra Unger, to complete the cast of this 17th century comedy.

At times the characters on stage were having so much fun, we in the audience could only envy them.

There was a scene in which Clarice sings, (Annamaria has a talented voice) and everyone pops out from behind sets to listen and admire, dressed as they were at the time. This included several states of undress! Then a few minutes later, Smerelda, hearing a cue that makes her feel like singing, tries the same act. She stops and sings. It doesn't work for her; they pop out and angrily order her to quit. It was a very amusing scene.

Florindo had a comic way of walking with a mincing step, that was mimicked by others on stage. Beatrice, his love, blew elaborate kisses to him that he caught with a jolt.

On Sunday evening, the delighted and contagious laughter of a child sitting in a front row of the theatre was heard over the adult chuckling. Truffaldino shushed the child gently with a finger to his slips, remaining in character as he did so.

Both sets of lovers are reunited. Pantalone and Dr. Lombardi were pleased, Truffaldino and Smerelda find each other, and all ends on a happy note.

The brightly painted sets of The Inn and The Home were unique in that they spun about easily on rollers, making set changes fron indoor to outdoor scenes very simple. These were done quickly by the actors themselves, who then took a bow for completing each change.

Personals

Dear R.S.:
When the time arrives, it will apear, without confusion.
T.J.

Dear Toni,
In the course of events, if the phone rings funny, you might know who to expect to give you you a nice call.
The Ark

J.R. (Jon),
I've met you through your picture, and over the phone; now, isn't it about time that I meet you in person?
Can not wait for the mixer

Dave,
You can have my pants anytime!
Guess Who

Toni,
You just made my birthday!
Sexy

Cheri,
Was the mechanical bull really more exciting than Luke?
Wondering

TAs,
You're really lucky to have a girl like Linda! Let me know when you want to get unlucky!
Window Woman

Matt C.,
We're sorry! We can only supply the "Fantasy Island", you have to supply the know how!
The Rubber People

Jerry,
One way or another I'm gonna get you!
Determined

Fred K.,
Are you reading this with anticipation in your mind? If so, and you really want to know, keep searching the personals and you're bound to pass go.
It's in here some place

Mike F.,
I gave you a chance to experiment with a chemist! Why did you fizzle out?
Not interested in forming bonds

Toni,
Can I have 10 percent of the profit when you are rich and famous? Think About It!
Love
Killer on Skis
"Alfie"

For Sale:
One slightly used body. Only 1000 hours of use. Call 748-2809 for a test drive.

Dear Sweet Cheeks,
If you are looking for your personals, don't! They are not here. We took a vote and decided 12 to 1 that you are not worth all that space.
We're sorry Cheri!

Bobby Truesdale,
This is a little late, but for whatever it's worth. Thank you for keeping me company at the match and also for cheering for Enrique and Salvador. They couldn't have won without us!
Are you sure you aren't about 25?

Tom,
Relationships require two people; and one of them is missing. It's only logical for the other one to give in and say:
Thanks for being a friend!

Ma,
If you are still curious about Nov. 7, perhaps you should come to the next get together.
Gone Sober

Adib,
With all of your women, aren't you afraid of a power shortage?
Afraid of being left in the cold!

Fred,
If wonder woman turns out to have a boyfriend, do not worry. I wouldn't mind picking up the pieces!
Infatuated

Sami,
I know that you are kind, warm, and handsome; but are you available?
Curious

Waiting for a Cheerful Smile,
Now that Reagan won and the Republicans have control of the Senate, I'll give you a cheerful smile.
Grumpy

Jackie,
Now that I've written you a personal, you have to write me one.
Grumpy

Classifieds

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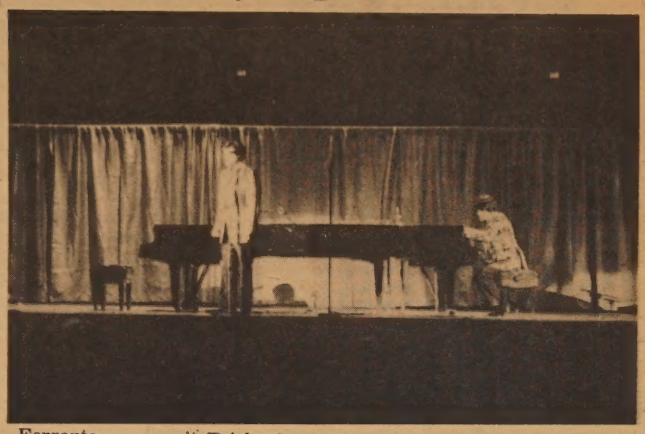
Ferrante and Teicher Playing "Ten"



Ferrante, or was it Teicher?, incorporating comedy into the act!

by Toni M. Wolcott

On November 15 a very diverse type of atmosphere filled the Broome Community Veterans Memorial Arena. Both the familiar chill of the hockey ice and the blue haze which normally accompanies concerts were absent. Instead, the air was heavy with rich perfume and class. On stage two Baldwin pianos stood side by side, one facing the left and the other the right, waiting for their respective owners, Ferrante and Teicher.

In no time at all the lights dimmed and the well-received duo appeared on the stage, which was moved approximately one-third of the way up the arena in order to provide for intimate seating. The two opened the show with tunes of American heritage, displaying their great form while playing songs such as "She's a Grand Old Flag" and "Yankee Doodle Dandy".

Throughout the entire show I had to constantly remind myself that there were two pianists and no vocalist, as the two Julliard graduates gifted their pianos with what seemed to be vocal chords.

After a short intermission the magnificent duo reappeared on the stage in their flashy purple suits which themselves brought on a round of applause.

I feel safe in saying that if anyone went into the Arena feeling the least bit hesitant, they surely left the Arena feeling relaxed and fulfilled. The music of Ferrante and Teicher created a force much more powerful than any human emotion, as it controlled the moods of over 2,000 people.

After Ferrante, or was it Teicher, I don't know as they continued to play "musical pianos" throughout the show, mirrored the actions of the other half of the duo, the two played the song that launched their career more than 20 years ago, the theme song from "Exodus".

The show, which could have only been enhanced by a little personal history was best summed up when the two played the theme song from "10" and their show really was a "ten"!!! . . .

Next Fulcrum Deadline

December Eighth

Kansas & Max Webster Play Despite Blizzard

by Mark A. DeMaria

On the 17th of November concert history was made in Broome County. Late in the afternoon a relentless blizzard of snow, the first heavy fall of the season, crippled Broome County. But the county partiers and music fanatics used the circumstances to prove their dedication and love for the music of Kansas.

The opening group, Max Webster, did an excellent job of preping the crowd. Their style was of top quality. If you can remember Max Webster played the Arena about a year or two ago as warm up for Angel, and Rush. Their difference in style between them and now is like a fine wine, it improves with age.

Kansas then came on stage amidst the mayhem of fog and laser lights. They call their tour, "Audio-Visions" which is most suitable. This new concept gives concert shows a totally different dimension. Their show, to say the least, was dazzling, captivating and for the most part, hypnotic. Their method of combining the superlative, unique music that millions have come to love and the visual effects was indeed masterful and brilliant. At the beginning of the show, they acknowledged the effort of their devoted audience and repayed their show of devotion with one of the most inspirational and motivating concerts yet to be seen at the Arena.

YEARBOOK

This year's Seniors and those who have paid a Student Activity Fee for 1979-80 and 1980-81: Come pick up FREE YEARBOOK in the Citadel Office.

OFF-CAMPUS PROGRAMMING QUESTIONAIRES

In order to serve YOU better, please complete the questionnaire and return to the Program Board Office located in the Union. Thank you.

Name_____

Age_____ Curriculum_____

Please circle the events in the surrounding areas that you have gone to:

Rock Concerts Hockey Sports

Cultural Events (ex. opera) Plays Family Events (ex. Ice Capades)

Please circle the events you would like to go to if the tickets were offered at a 20 to 40 per cent discount.

Rock Concerts Hockey Sports

Cultural Events Plays Family Events

Any Additional Comments:_____

Charlie Daniels in Concert

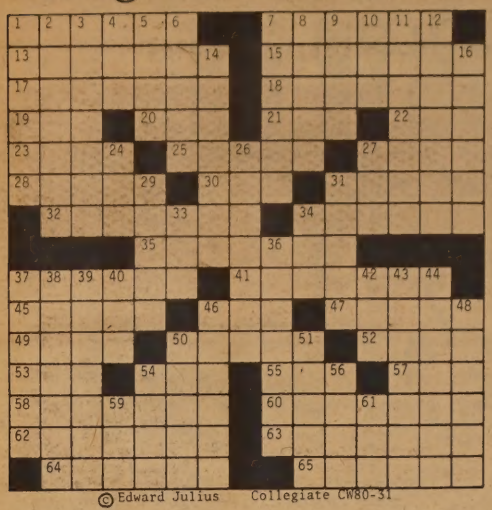
by Mark A. DeMaria

The Charlie Daniels concert was performed with the usual style and class that has given Charlie Daniels the recognition and popularity an artist of his caliber so richly deserves. The audience was totally captivated by the southern rock selections which he played from his never ending collections of hits. Songs such as Reflections, Devil Went Down to Georgia, Long-haired Country Boy, and many others. The C.D.B. show was highlighted by cloggers who danced and sang for the audience. For those of you who are not familiar with the term "clogging", rest asured that it is not some new scientific discovery that causes cancer but rather, it is a form of dancing which is indigenous to country and bluegrass music and is very enjoyable to watch. The dancers were direct from the city of Nashville Tennessee where country music and everything that goes with it was invented.

All in all I would rate this show with a ten. It was put together very well and prompted an audience response that brought down the house. The way the C.D.B. has been putting out hit albums one after the other their concerts will always be worth the time and price to go see.

OK, so you're cute, but what about availability?

collegiate crossword



© Edward Julius Collegiate CW80-31

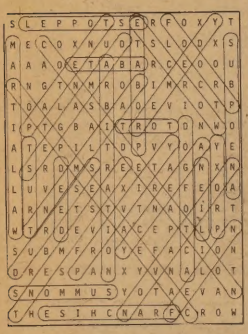
ACROSS

1 Climbed
7 Plays at second base
13 Quality
15 Sweet girl of song
17 Marine mollusk
18 Goofs at bridge
19 Arrest
20 —— in the bud
21 Dangerous drug
22 Thing, in law
23 Coal mine car
25 French painter
27 "Que ——"
28 Arab republic
30 "The Bridge of San Luis ——"
31 Try or test
32 Natural abilities
34 High points
35 Fibber McGee's address, 79 —— Vista
37 Whirlpool
41 Type of translation
45 Of a region
46 Pre-——
47 Ralph ——
49 Setting of "The King and I"
50 English house
52 Elephant boy of movies
53 Gel's opposite
54 Sailor
55 Car gear
57 Cartographer's product
58 "Arabian Nights" hero (2 wds.)
60 Inspect
62 Does cobbler work
63 Old Washington ballplayer
64 Delays
65 Soften

DOWN

1 Not abundant
2 Broadway and movie hit
3 1979 "Sugar Bowl" winner
4 Diamond ——
5 Black
6 Cotton cloth
7 Discuss
8 Common Latin phrase
9 Peddle
10 Cordoba cheer
11 Fierce feline
12 Be scornful (2 wds.)
14 Tells the news
16 Certain test questions
24 Actor Ferrer
26 Cuddler
27 Vane direction
29 Stairway post
31 "Over the Rainbow" writer, Harold ——
33 No, in slang
34 Film director's word
36 Bluegrass instruments
37 One of the "Seven Sisters"
38 American League team
39 Practical person
40 Glasgow headwear
42 Headland
43 Descendant of the first man
44 Neighbor of Syria
46 Marshy ground
48 Poet Brooke
50 Record company
51 Bobby-——
54 Like Julius Erving
56 Lose force
59 Anaconda
61 Prefix for function or practice

Last Issues Answers



Use your imagination! "A picture is worth a 1,000 words."

The last of the gentlemen?

Don't Forget The Thanksgiving Mixer on November 26 Wed.

The Citadel Needs You!!!

by Karen Sherman

Anybody out there noticed the **Citadel** staff's ad begging for help? Guess what? They weren't kidding. At this semester's end, only two staff members will remain. Both photographers. Needed are an editor-in-chief, a lay-out editor, and anyone else who'd like to help.

What's involved? Your time and interest primarily. Since the **Cidatel** is our yearbook, the work involves sorting and arranging the many pictures, designing the pages and centering said pictures in the design chosen for each page. Typing comes in handy. The correct names must be typed under each photo.

The current staff is presently trying to design the cover and pages for the 1981 yearbook. They've been hoping for new volunteers to come in so they can be adequately trained before the semester ends. So far—no response.

Think it over, especially you freshmen! Look. If you learn on the one for this year's seniors, think of what a nice one you'll be able to design for your own yearbook next year. The **Citadel**'s office is located in the Student Union. Volunteers will definitely be made welcome.

+++

A note to seniors. You will be getting fliers concerning your senior pictures over the semester break. To be in the yearbook, you must have your picture taken. The sitting fee has been paid for. Please take advantage of it.

hornet sports

HORNETS WIN AFTER 2 HOUR DELAY

Coach Baldwin # 1

"744"

by Cy Young

As Broome County met the first real snowstorm of the year, a small crowd at BCC anxiously awaited the arrival of Sullivan County's Generals. It would be a chance for Coach Baldwin ascertain the magic number which evaded his grasp last year when they lost the Regionals Semi-finals 6 months ago. With a 2 hour delay, the game looked as if it might be cancelled, then Sullivan County arrived, a little weary and shaken by their drive.

A very defensive game began as both teams fought for points in a see-saw battle, with Broome at a 6 point lead during the first half as the Generals retaliated to tie the score at 32 - 32 with 4 sec. left in the half. There was optimism as to whether Coach Baldwin would obtain the elusive Number as the teams returned to the court.

As the second half began, the Hornets pulled the tip-off away and entered the half of the court. For some unknown reason, they stopped and held the ball for a minute and a half, as if stalking, maneuvered the ball in for a score which they maintained until the final whistle with a Hornet victory of 76 - 63.

The first half BCC could not enter the General 3 - 2 zone, an impenetrable wall, as BCC began the second half, their man to man coverage intensified the mistakes by the Generals. At one point in the second quarter BCC had a 12 point lead.

Coach Baldwin spoke to reporters after his 34th season at BCC "Like I've been saying, if you're around long enough, it's bound to happen - a record, that is, I'm sort of relieved it's over. We didn't play well, we were lucky to get away with a win. I suppose there were two factors, one was waiting two hours, the other was first game jitters."

Coach Baldwin received a grey blazer from USG at BCC for his 744th Victory as Coach. Congratulations to the Hornets and Coach Baldwin!

Expressions of joy.

WHAT COULD THE ARMY POSSIBLY OFFER A BRIGHT PERSON LIKE YOU?

Drop your guard for a minute.

Even though you're in a two-year college right now, there are many aspects of the Army you might find very attractive. Maybe even irresistible.

See for yourself.

ROTC SCHOLARSHIPS

If you're thinking of eventually going to a four-year college, it's not too early to start thinking about an ROTC scholarship.

There are 2-year and even 1-year ROTC scholarships available.

They cover tuition, books, and lab fees. Plus $100 a month living allowance. Naturally, they're very competitive. Because besides helping you towards your bachelor's degree, an ROTC scholarship helps you towards the gold bars of an Army Officer. It's worth looking into.

WINGS & A CHOPPER

With two years of college under your belt, you can get preferential consideration for Warrant Officer Flight Training.

If you pass all the tests and qualify, you'll go through 40 weeks of rigorous and valuable training.

You'll earn the distinctive bars of a warrant officer and the silver wings of an Army aviator. You'll have at least 175 hours of flight instruction, 40 hours with a flight simulator, 4 weeks night qualification, and enough classroom work in aerodynamics, meteorology and aerial navigation to last a lifetime.

The result is a rewarding, responsible and prestigious position as an Army helicopter pilot.

STRIPES FROM THE START

What you've learned in college has already earned you a promotion in the Army.

It's true. If you join the Army with two years of college, you can start two pay grades higher. Instead of being an E-1 with an empty sleeve, you can come in as E-3 with stripes.

It means about $60 more a month in your paycheck. And a lot more opportunity in the long run. Since you'll be literally wearing your education on your sleeve, your talents won't go unnoticed by your superiors.

And starting out right can really help you make the most of the Army.

A BONUS FOR PART-TIME WORK

You can get a $1,500 bonus just for enlisting in some Army Reserve units. Or up to $2,000 in educational benefits.

You also get paid for your Reserve duty. It comes out to about $1,000 a year for 16 hours a month and two weeks annual training.

And there's a special program that lets you fit your Army Reserve active duty around your school schedule.

It's something to consider. Because even if you went to a two-year college because it was less expensive than a four-year college, you know by now that it still isn't cheap.

A CHANCE TO GO ON WITH COLLEGE

If you're thinking you might even go further with your college education, the Army can help there, too.

A few years in the Army can help you get not only the money for tuition, but also the maturity to use it wisely.

The Army has a program in which money you save for college is matched two-for-one by the government. Then, if you qualify, generous bonuses are added to that.

So 2 years of service can get you up to $7,400 for college, 3 years up to $12,100, and 4 years up to $14,100. In addition, bonuses up to $3,000 are available for certain 4-year enlistments in selected skills.

Add in all the experience and maturity you can get, and you can see how the Army can send you back to college a richer person in more ways than one.

We hope these Army opportunities have intrigued you as well as surprised you.

Because there is indeed a lot the Army can offer a bright person like you.

For more information, send the coupon below.

Please tell me more about: ☐ (2FR) ROTC Scholarships, ☐ (2WO) Warrant Officer Flight Training, ☐ (2ST) Stripes to Start, ☐ (2SS) Army Reserve Bonuses, ☐ (2PC) Army Educational Benefits.

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ADDRESS

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SCHOOL ATTENDING

DATE OF BIRTH

Send to: BRIGHT OPPORTUNITIES, P.O. BOX 1776
MT. VERNON, N.Y. 10550

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Note: To insure receipt of information requested, all blanks must be completed.